



TRIMIT PROMOTED ITEMS

This Document contains information about the Promoted Items functionality in TRIMIT B2C and B2B shops

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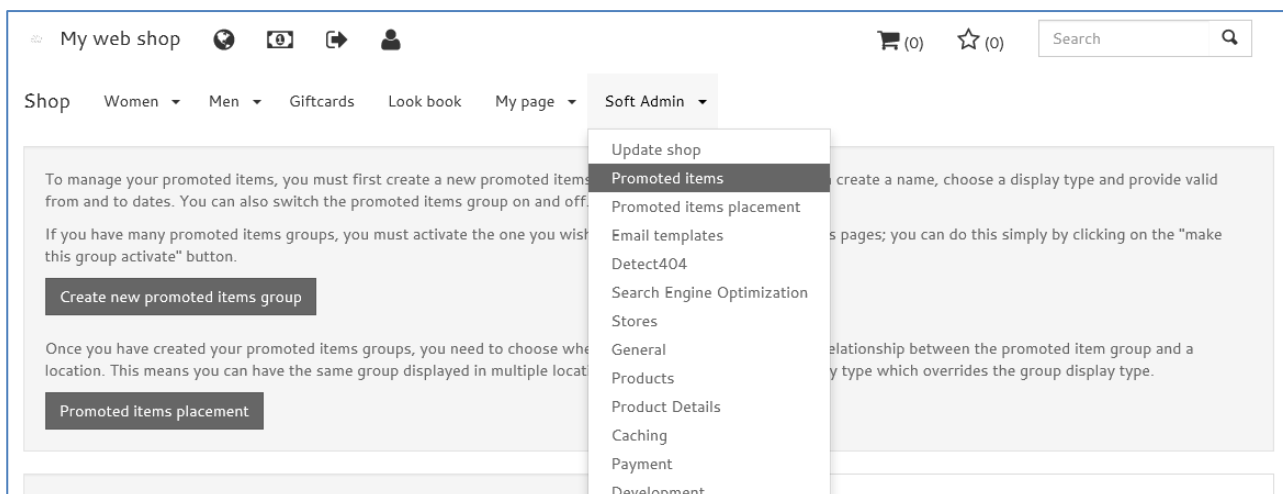
INTRODUCTION

Promoted Items functionality in B2C and B2B Shops gives the possibility to bring certain products to a customer's attention by putting those products into groups and placing those groups in predefined places on the web site. Further in this document we describe how to manage promoted items groups.

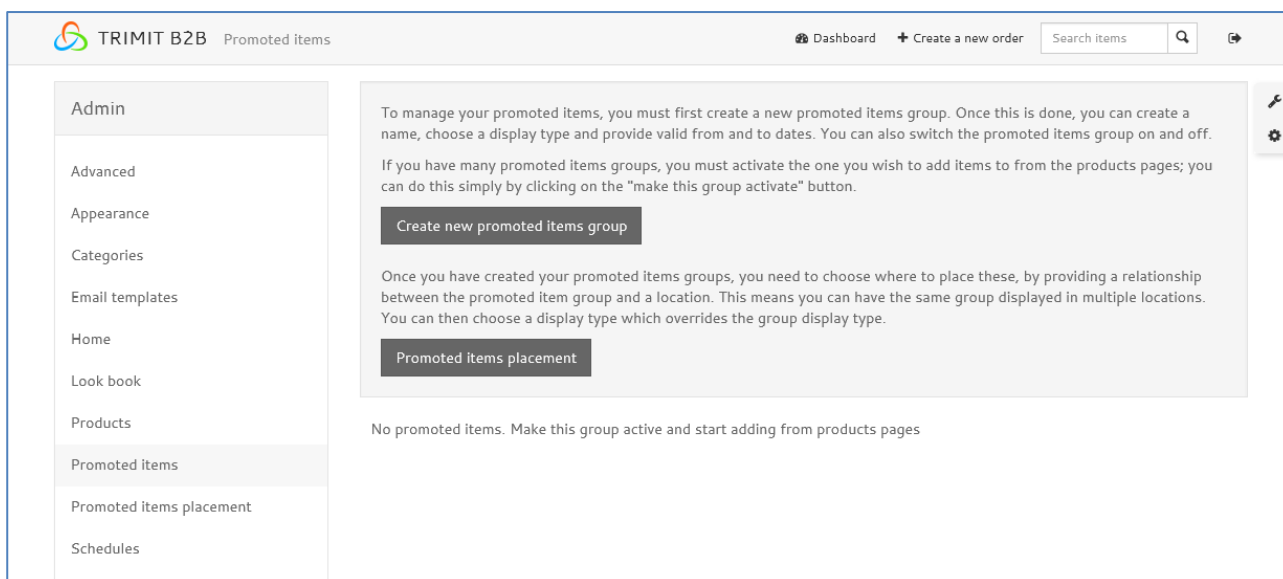
PROMOTED ITEMS

Promoted Items Management is a part of the ConnectPortal Soft administration. In order to gain access to Promoted Items Management it is needed to log in to the ConnectPortal B2C/B2B shop web site as administrator and navigate to the Soft admin and then to **Promoted items**:

B2C



B2B



The **Promoted items** area in the Soft admin contains a short explanation on how to manage this functionality. In order to create new promoted items group it is needed to click **Create new promoted items group**. This will initiate a new promoted items group to appear in **Promoted items** area:

B2C/B2B

New group(Active)

Group name

Display type

Choose ▾

From date

To date

☐ On / Off

Update

Delete group

No promoted items. Make this group active and start adding from products pages

DESCRIPTION OF THE FIELDS

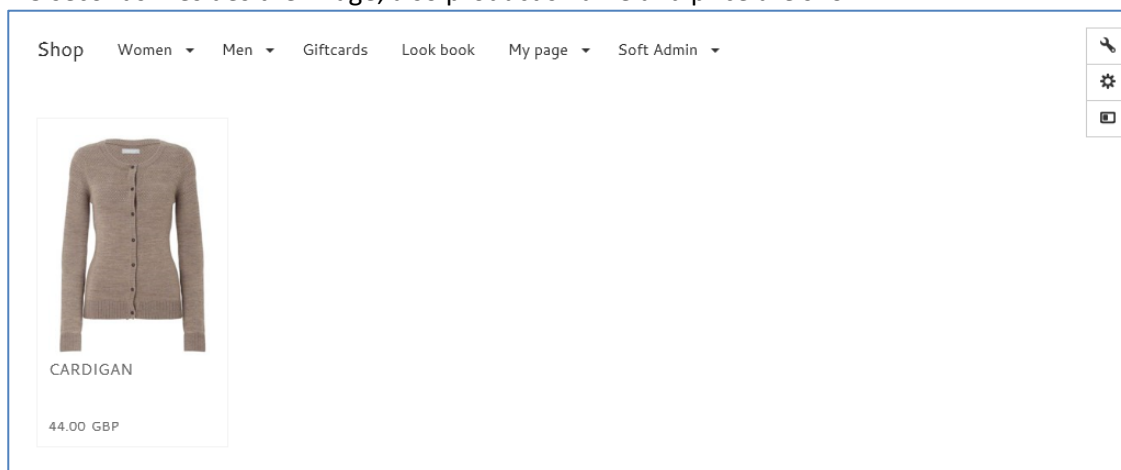
Group name

Specify the name to identify the group

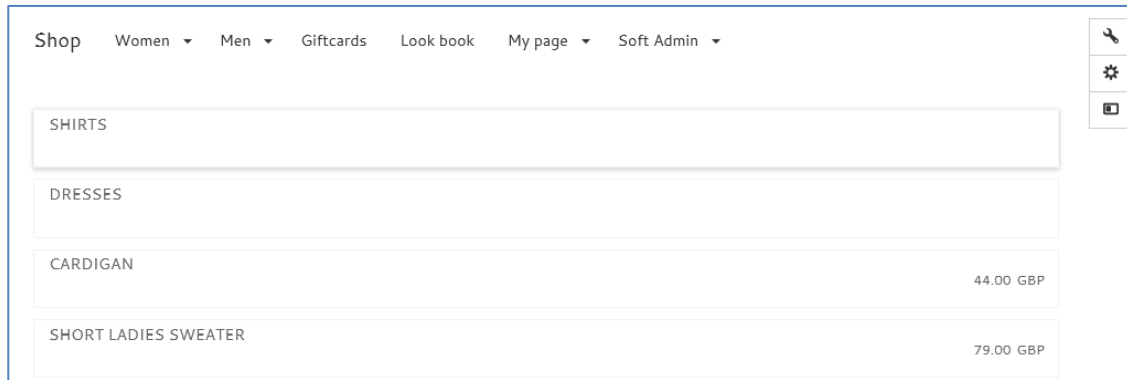
Display type

Choose the way in which promoted products will be displayed within the group. Available values:

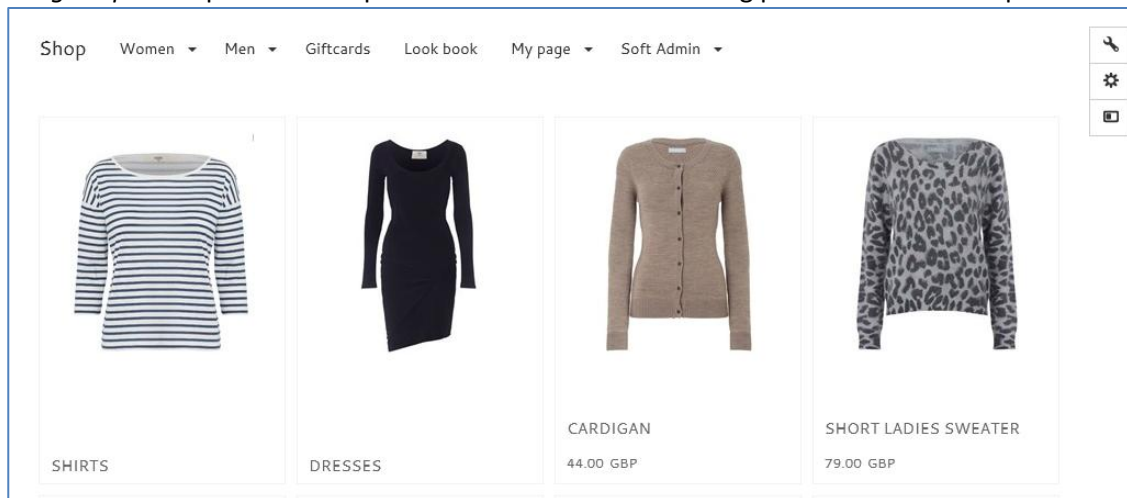
- Image-cycler:** images are shown one by one within the same image area. One image display time is 4-5 seconds. Besides the image, also product's name and price are shown.



- Text-list:** products are displayed without images and placed one by one in a list, having product's name and price shown.



- **Image-repeater:** products are placed next to each other having product's name and price shown.



From date

This field is mandatory. Choose a date from which the Promoted Items group has to be displayed on the web site. If value is not specified then the group will not be visible

To date

This field is mandatory. Choose an end date to which the Promoted Items group has to be displayed on the web site. If value is not specified then the group will not be visible

On / Off

Enables or disables showing the Promoted Items group on the portal.

DESCRIPTION OF THE BUTTONS

Update

Submits all the changes made to the Promoted Items group in order for them to take effect

Select all

Shown when items added to Promoted Items group. Selecting all the Promoted Items within the group

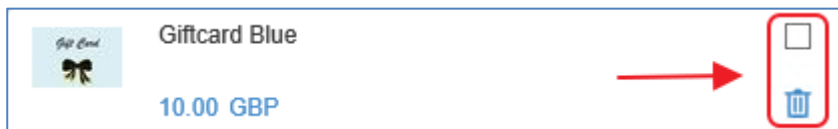
Remove selected

Shown when items added to Promoted Items group and at least one is selected. Remove selected Promoted Items within the group

Delete group

Delete existing Promoted Items group

It is possible to select or delete specific items within the group. For this - use either a check box in combination with **Remove selected** button or **Delete** icon on the promoted item within the group:



It is possible to add an item to promoted items group by clicking on **Promote this item** icon, which is placed on the product area within the category on the web site:



In order to enable adding items to a specific Promoted Items group (in case when several promoted groups exist on portal) – activate the group by clicking **Make Active**:

B2C/B2B

New group(Active) ←

Group name

Display type

From date

To date

☐ On / Off

New group (Make active) ←

Group name

Display type

From date

To date

☐ On / Off

After this, the group will be marked as **Active**.

PROMOTED ITEMS PLACEMENT

Promoted items placement is a part of the Promoted Items Management. When finished with Promoted Items setup in Soft admin it is needed to proceed to Promoted items placement by clicking **Promoted items placement** within the **Promoted items** area:

To manage your promoted items, you must first create a new promoted items group. Once this is done, you can create a name, choose a display type and provide valid from and to dates. You can also switch the promoted items group on and off.

If you have many promoted items groups, you must activate the one you wish to add items to from the products pages; you can do this simply by clicking on the "make this group activate" button.

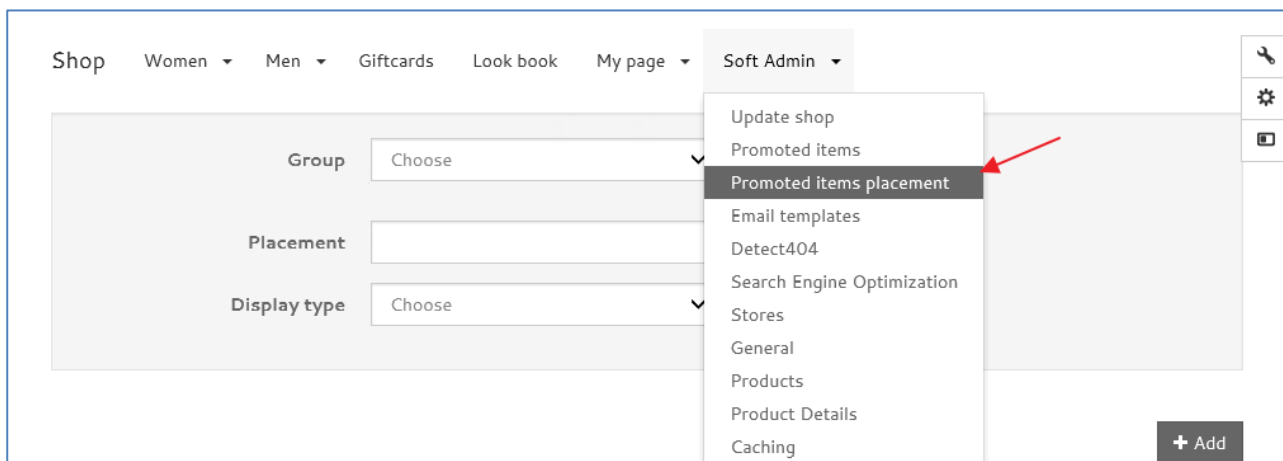
Create new promoted items group

Once you have created your promoted items groups, you need to choose where to place these, by providing a relationship between the promoted item group and a location. This means you can have the same group displayed in multiple locations. You can then choose a display type which overrides the group display type.

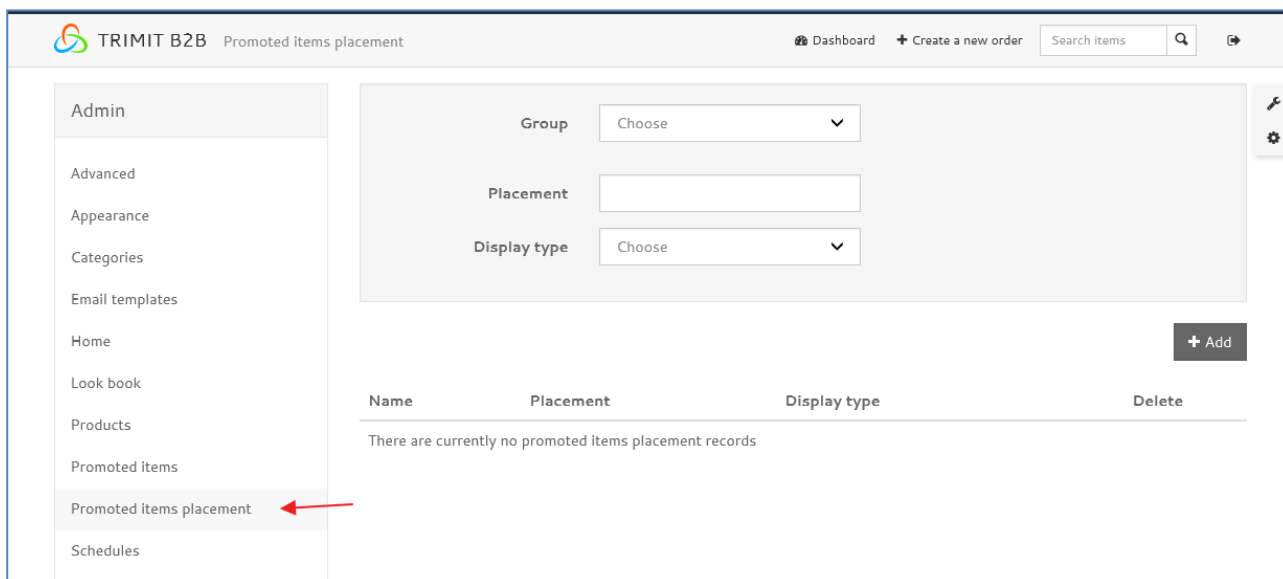
Promoted items placement

Alternatively, click on **Promoted items placement** in Soft admin menu:

B2C



B2B



DESCRIPTION OF THE FIELDS

Group

Choose Promoted Items group from the drop down

Placement

Choose placement of the promoted items group on the website.

You can choose between the following eight options:

<i>homeTop</i>	place the Promoted Items group in the top part of the home page
<i>homeBottom:</i>	place the Promoted Items group on the bottom part of the home page
<i>catsTop</i>	place the Promoted Items group in the top part of the category page (B2C only)
<i>catsBottom</i>	place the Promoted Items group in the bottom part of the category page (B2C only)
<i>shopTop</i>	place the Promoted Items group in the top part of the shop page (B2C only)
<i>shopBottom</i>	place the Promoted Items group in the bottom part of the shop page (B2C only)
<i>orderConfirmationTop</i>	place the Promoted Items group in the top part of the order confirmation page (after payment)
<i>orderConfirmationBottom</i>	place the Promoted Items group in the bottom part of the order confirmation page (after payment)

Display type

Choose the way in which promoted items will be displayed within the group. This option was described earlier in Promoted Items area (page 2).

To finish the setup press on **Add** button. The new setup will be displayed as a line under the setup fields.

In order to adjust the Promoted Items placement it is needed to delete corresponding setup line by pressing **Delete** icon in the line:

Name	Placement	Display type	Delete
New group	homeTop	text-list	

After this - input needed parameters in the setup fields.

NOTE

If item no longer exists in category structure but still exists in Promoted Items list in soft admin – then this item will have label “*Item not in current category*” and will not be clickable within Promoted Items list in soft admin. This item will not be shown in the destination area on the web site.